

INTERTEXTUNISIA



INTERNATIONAL EXHIBITION OF TEXTILE INDUSTRY

2 - 4 April 2020

Sousse, Tunisia

www.intertextunisia.com

Organizers



Partners



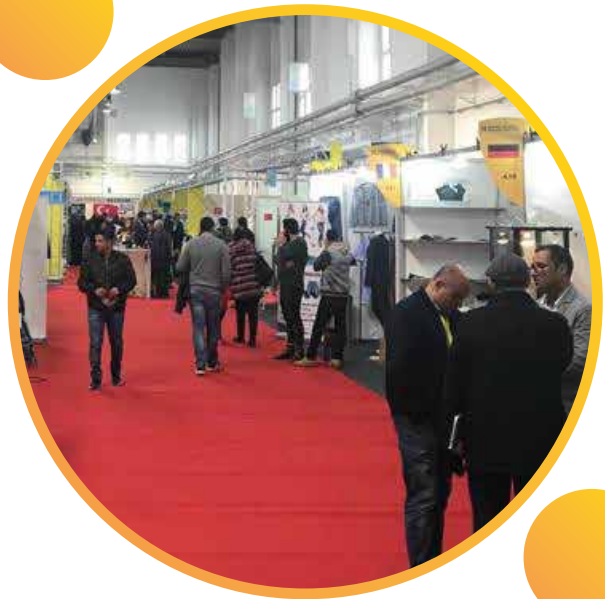


INTERTEX TUNISIA AT A GLANCE

Intertext Tunisia Fair, which has provided great sales growth and export value to all its participants since its first edition will unite textile industry leaders under one roof between 02-04 April 2020 in Sousse for the 3rd time. Intertext Tunisia Exhibition attracts thousands of professionals of Textile buyers mainly from African countries and also Europe and Middle East.

In the previous edition which took place between 04-06 April 2019, Intertext Tunisia welcomed 182 exhibitors/brands and 8240 professional visitors from 18 countries. The event brought professionals together from all sub-sectors of the textile such as raw materials, fabrics, yarns, accessories, dyes, and chemicals.

Intertext Tunisia also hosted a special section for denim manufacturers. "Blue Zone" hosted local and international denim and denim accessories manufacturers to introduce the latest trends in the denim industry.



18

Exhibitors Countries



182

Exhibitors



8240

Professional
Visitors



%83

of visitors would like
to revisit the exhibition



%89

of visitors satisfied
with the exhibition

“8000+ Specialized
B2B Meetings”

WHY INTERTEX?

- Intertext Tunisia is an international platform where sector professionals are able to meet each other and develop their network.
- Intertext Tunisia is the only and the biggest platform to enter into this market and participants will be able to take advantage of all these opportunities with the buyers.
- Delegations and professional visitors from 18 countries; not only from neighboring African countries such as Morocco, Algeria, Egypt, Nigeria but also from European countries such as Italy, Spain, Portugal, France, etc.
- Intertext Tunisia exhibition is full of opportunities for exhibitors and visitors to do business on a global scale.
- Intertext Tunisia is the where that you can discover thousands of trendy products of widely known brands and chain stores.
- Over 10.000 industry professionals come together at the same platform with over 300 specialized B2B meetings.
- You can meet with new suppliers, customers, and business partners.

BUYER PROGRAMME?

The concept of Interte Tunisia is focused on work with retailers and wholesale buyers. We work constantly to create new and extend existing Buyers Programme to improve the efficiency of your work at the exhibition.

We are ready to provide you with all necessary information about the participants and arrange in advance interesting appointments with potential partners.



EXHIBITOR PROFILE

- Ready to wear
- Fabrics
- Fiber, Yarn and Raw Material
- Wool, Silk, Lace, Embroidery
- Printed Fabrics
- Color-Woven-Shirting Fabrics
- Denim Fabrics and Weavers
- Buttons, Zippers Other Types of Trims
- Hometextile
- Digital Printing
- Designers and Design Studio
- Textile Machinery
- Leather&Shoes

VISITOR PROFILE

- Apparel brands, Fashion labels
- Textile manufacturers & exporters
- Denim brands and exporters
- Retail chain stores and purchasers
- Fashion designers and design houses
- Importers and distributors of textile and fashion products
- Buying houses and agents
- Trade body representatives
- Chamber of commerce
- International sourcing offices
- Textile and Fashion mass me

EXPLORE TUNISIA



INTERTEX TUNISIA 2019



182
PARTICIPANT
FROM 18 COUNTRIES



FRANCE



ITALY



BELGIUM



SPAIN



GERMANY



CHINA



TURKEY



INDIA



PAKISTAN



LEBANON



POLAND



EGYPT



ALGERIA



MOROCCO



TUNISIA



PORTUGAL



USA



S. AFRICA

WHY TUNISIA?

- Tunisia is emerging as one of the major production sites of clothing products in the Euro-Mediterranean zone. It's the sixth largest supplier of textile to Europe; more than 95% of Tunisian exports go to Europe. In 2018, France, Italy, and Germany took 80% of all Tunisian exports.

- Being among the most competitive economies in Africa and the Arab world, the Tunisian economy offers businesses an environment of higher quality than those found in main competing countries.

- The Textile & Clothing sector is positioned as a pillar of Tunisian industry and retains a prominent place in the national economy and maintains a strong contribution to the socio-economic balances of Tunisia.

THE GATEWAY TO AFRICAN MARKET

"As for external trade, the textile and clothing sector continues to be characterized by a strong dependence on foreign markets because foreign markets provide supplies of raw materials and capital goods needed for production and the marketing of its products. The low level of integration in the foreign market which is the result of the unavailability of local raw materials is explained by a considerable flow of imports of intermediate products, such as cotton, yarn, and textile fabrics as well as the Tunisian Textile and Clothing sector purchase of articles for final consumption."





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